

FEARGHAL MURPHY

Web Developer & Digital Strategist

561-379-2117 • Palm Beach Gardens • me@fearghal.com

SUMMARY

Accomplished Senior Web Developer with over 20 years of experience specializing in custom WordPress theme and plugin development, conversion-driven sites, and responsive design. Proven ability to architect scalable LMS solutions and enhance user experience through custom animations and interactive elements. Expertise includes PHP, MySQL, API development, and front-end technologies like HTML, CSS, and JavaScript. Eager to leverage extensive skills to build high-performing, conversion-focused websites for your organization.

WORK EXPERIENCE

Web Developer / Digital Strategist, Els for Autism, Palm Beach Gardens

11/2023 – Present

- Orchestrating the redesign of the main website to align with the new brand identity and aesthetic.
- Developing a bespoke resource portal to enhance the support provided by the recreation department.
- Engineering a scalable Learning Management System (LMS) to facilitate cross-departmental use.
- Undertaking iOS development using Swift programming.
- Managing multiple domains and hosting environments.

Senior Web Developer, Whereoware, Remote

05/2023 – 09/2023

- Designing and developing custom WordPress themes and plugins.
- Implementing custom solutions within the Drupal framework.
- Creating bespoke Gutenberg blocks for enhanced content management.
- Generating custom Advanced Custom Fields (ACF) blocks.
- Establishing a custom contact form routing system.

Senior Wordpress Developer, Spry Digital, Remote

08/2022 – 04/2023

- Developing custom WordPress themes and plugins.
- Creating ACF custom block plugins.
- Implementing mobile-first responsive templating from PSD files.
- Developing custom WooCommerce hooks and filters.

Senior PHP Developer, Mary Ann Liebert Publishing, Remote

01/2022 – 08/2022

- Developing custom WordPress themes and plugins.
- Coordinating content management processes with the publishing house.
- Improving user experience through enhanced interactive animations.
- Conducting continuous SEO and accessibility inspections.
- Engineering REST API solutions for integration with a third-party commerce platform.

Senior Wordpress Developer, Curious Minds, Remote

05/2021 – 01/2022

- Developing WordPress themes and plugins.
- Implementing mobile and responsive designs.
- Translating PSDs and designs from Adobe XD and Figma into functional templates.
- Performing ongoing usability and accessibility audits.
- Creating custom Shopify templates.

Full Stack Developer, Sitation LLC, Raleigh

07/2020 – 01/2021

- Developing WordPress plugin hooks and filters.
- Executing mobile development tasks.
- Building custom solutions using the Laravel framework.
- Developing custom e-commerce functionalities.

Senior Software Engineer, Leadsconnection, Palm Beach Gardens

04/2017 – 07/2020

- Developing bespoke financial software using PHP and MySQL, including API services and design.
- Implementing mobile and responsive development strategies.
- Establishing Git version control and CI/CD pipelines.
- Applying custom CSS styling with JavaScript for unique client designs.

Senior Web Developer, Levatas, Palm Beach Gardens, United States

01/2011 – 11/2017

- Developing WordPress themes and plugins.
- Implementing mobile and responsive development practices.
- Creating hybrid iOS applications with integrated third-party loyalty programs and e-commerce functionalities.
- Developing RESTful PHP APIs.

Moodle Developer, Synergy Learning, Belfast

03/2008 – 08/2010

- Developing Moodle plugins and modules using PHP/MySQL.
- Planning for performance and scalability enhancements.
- Designing and optimizing databases.
- Designing and developing client-specific modules.

Web Developer, Bluecube Interactive, Belfast

05/2006 – 03/2008

- Developing web applications using PHP and MySQL, including HTML slicing.
- Designing and developing mobile websites.
- Integrating third-party plugins and APIs.
- Constructing advanced forms for mortgage applications.
- Optimizing branding for visual consistency.

Web Developer / Risk Manager, Bankcard Liberty, Los Angeles

07/2004 – 07/2005

- Developing web applications using PHP and MySQL, including HTML slicing.
- Designing and developing mobile websites.
- Performing SEO analysis and site optimization.

- Monitoring credit card software for suspicious transactions.
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EDUCATION

BEng, Computer Science, Queen's University Belfast, Belfast

2003 – 2006

HND, Software Engineering, Belfast Institute of Further and Higher Education, Belfast

2001 – 2003

GNVQ, IT, Fermanagh College, Enniskillen

1999 – 2001

SKILLS

- HTML / HTML5
- CSS Animations
- JavaScript
- AJAX
- UX implementation
- Usability
- Tailwind CSS
- Chrome DevTools
- PHP
- Relational databases
- LAMP stack
- Wordpress
- WooCommerce
- APIs / RESTful API
- Web services
- Server management
- Git / GitHub / SVN
- Debugging
- SEO tools
- Branding
- Adobe Creative Suite
- Windows
- Swift / SwiftUI
- Digital marketing
- CSS / SCSS / Sass
- Bootstrap
- jQuery
- Responsive design
- UI / UI design
- Accessibility
- Foundation CSS
- Visual Studio
- MySQL / SQL
- Database management
- Apache
- E-commerce
- MVC
- SOAP
- XML / JSON
- LMS
- Jira
- Quality control
- Analytics
- Digital design
- PS / Figma / Sketch
- iOS
- Agile / Scrum